



# BLACK BUDDHA

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## WHO WE ARE

Black Buddha is a brand dedicated to creating video content that illuminates the best destinations, experiences and underground voices around the world. Our high quality media is the source for inspiration, entertainment and insight for the millennial minded explorer.



### CITY GUIDES

We independently scout every location and hand pick experiences that fit our brand standards. Whether it's a classic local tradition or an under the radar innovation, we will unlock the best of every city.



### LICENSING

We license and syndicate our content to premier distribution partners trusted around the world, including Microsoft, Yahoo, and GQ. If you are interested in becoming a licensed distributor, we'd love to hear from you..



### PRODUCTION

Our proven ability to produce premium video content that captures the essence of aspirational travel and cultural lifestyle entertainment is available for private hire.



## OUR TRAVELERS

We connect with millennial-minded urban explorers, who love to eat, play and shop with a purpose: to explore new and enlightening experiences around the world. They are relationship and career oriented yet respectfully independent. Energy, indulgence and street smarts willingly guide their pursuit down unmarked alleys and into the hearts of local culture. Healthy and active, they rise early for outdoor adventure and stay out for the late-night soiree, always taking the long way home.



**21-35**  
**Years Old**



**50/50**  
**Male & Female**



**College**  
**Educated**

## THEIR INTERESTS

Travel

Food

Style

Entertainment

Shopping

Adventure

Music

Arts

Service

Design

## PARTNERS



**YAHOO!**



## GET IN TOUCH

For media, syndication, licensing and private production inquiries, please contact [info@black-buddha.com](mailto:info@black-buddha.com)

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